

Analysis on the Difference between Traditional Singing and Contemporary Popular Music Based on Musical Aesthetics

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Abstract: With the gradual maturity of the level of development of music performance, modern forms of music performance are reflected in different degrees in traditional singing and contemporary pop music performance. Therefore, the author compares contemporary Chinese pop music with traditional music, and thinks that there are many differences and similarities between the two art forms. Studies have shown that music performance is mainly limited to three forms of singing, namely, "beautiful singing method", "national singing method", "popular singing method", and other three forms, which are common forms in musical performance. If we can learn from each other and learn from each other, the two art forms will achieve new development.

1. Introduction

China is a country with a long history. From ancient times to the present, China has never stopped pursuing music and art. In terms of vocal music, the tunes are smooth, the lyrics are life-changing, the language is easy to understand, and it is easy for the listener to accept and sing. The singer is self-contained in style, and the emotions are more important than the sound skills when singing. Freedom, natural and friendly [1]. For example, the national opera art that integrates traditional Chinese opera art on the basis of western opera art creation has become the representative of contemporary Chinese traditional music art. However, the "Cultural Revolution" after the founding of New China has seriously devastated the traditional Chinese music culture that has survived. Only a few outstanding works have been preserved in music schools in written form and modern techniques [2]. For example, in ancient times, when people came back from hunting or celebrated something, they used to express their inner joy by singing, dancing and music. Reform and opening up have made exchanges between China and other countries more frequent. In the 21st century, with the development of Internet technology, entertainment, internationalization and diversification are the background characteristics of the development of contemporary music culture. The exchange of different cultures and Arts in the world is more convenient and extensive [3]. This has provided an unprecedented test for the development of Chinese traditional music culture, but also brought tremendous opportunities. It is only when the pattern is hindered that the implied relationship becomes apparent [4].

In recent years, a unique cultural landscape has emerged in the contemporary Chinese pop music circle, namely the so-called "new folk music" and "new folk song" phenomenon [5]. There are different opinions on this phenomenon. The success of the old nationalist revolution and the rise of the May 4th New Cultural Movement [6]. It made the mainstream music culture of feudal society jump out of the palace wall and go to the masses of the people, and began to integrate with the imported western music culture, which contributed to the formation of new national music, and a large number of excellent musicians and music works emerged [7]. The endorsers believe that this is the development of traditional music in the new situation, and it is a successful culture of "popular culture" of popular culture to traditional culture [8]. In music, the psychological tendency of expectation is a habitual reaction tendency associated with a particular musical style, and also an inherent psychological principle of human cognition and perception of things [9]. On the one hand, the influx of Western music art has greatly changed people's entertainment habits and aesthetic requirements. On the other hand, ancient Chinese traditional music art has also begun to integrate

and develop with Western music art. After decades of development and change, it has formed The unique phenomenon of music culture in contemporary China [10]. Because pop music has the above characteristics, it can be connected with and accepted by the masses. Here, we mainly talk about music performance.

2. Methodology

With the development of China's national economy and the improvement of people's living standards, the community has paid more and more attention to the performance of music performances in China and the relationship between music performances and traditional singing and contemporary pop music. It can be seen that China's music has a very long history of development. Singing not only relies on sound to convey information, but also highlights the true meaning of music through the form of performance. From the reality, the traditional music art of the original ecology is on the verge of being lost, and the traditional music culture developed from modern times has become marginalized because it cannot keep up with the times. Contemporary Chinese traditional music culture the development has encountered difficulties. The theoretical core of these works is the thought of "expectation" and "style". Critics regard it as irresponsible tampering with traditional Chinese culture and "spoiling" traditional music performances. Entering the contemporary society after the reform and opening up, Chinese music began to diversify, and the types of music reached an unprecedented variety. In the field of world cultural development, music performing art has gradually moved towards a more rational, unified and scientific direction. If we want to improve the integration of traditional singing and contemporary pop music in this environment. And then create a more fresh form of music for the development of world music culture, in which music performance plays a decisive role.

In order to know how much young people like pop music nowadays, a questionnaire survey was conducted among 200 students in a middle school. The following table is the result of the survey.

Table 1 how much do students like pop music

Degree of affection	Like	Commonly	Dislike
Number	127	35	38
Proportion	62%	17%	21%

Since 1849, China's social politics and economy have undergone tremendous changes. Music performances have been strongly influenced by politics, economy, Western music and popular music. The ancient oriental music culture began to face all-round challenges. Some people think that music performance refers to a kind of music that is easy to understand, easy to live, easy to spread, and has a large audience. Expectation is that when a reaction tends to be activated by a musical stimulus, temporarily suppressed or permanently blocked, conscious or experienced emotions are aroused. Style means that the psychological orientation of expectation is limited by the special musical style. In terms of musical performances, during the Wei and Jin Dynasties, on the one hand, the music culture of the Han Dynasty was inherited and carried forward. For example, "Qing Shang Le" is the result of a large-scale collation and refinement of the music culture of the Han Dynasty. Singing is very free, the singer can imitate some other voices of daily life to express the singer's mood according to the content of the singing. It can be seen from this that our country's music performance has had a preliminary embryonic development trend as early as ancient times. Later, after historical changes and development, with the continuous development and progress of society, the cultures of various countries are also changing.

Audio and video industry rose in the 20th century. Audio and video publishing house was the earliest record publishing company at that time. Audio and video publishing houses are mainly responsible for the publication and distribution of records. In the past, the publishing and distribution of audio and video were mainly carried out by record companies. The increasing trend of the number of audio-visual publishing houses in recent years is shown in Figure 1.

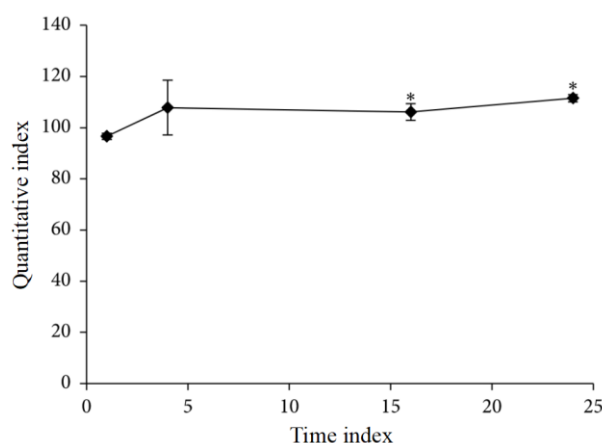


Fig.1. The increasing trend of the number of audio-visual publishing houses in recent years

3. Result Analysis and Discussion

Music performance is a spiritual height that cannot be achieved by other singing methods. It pays more attention to the manifestation of spiritual civilization and performance skills in the form of performance. It is a musical performance to inherit the good morality and culture of our ancestors, not to cater to the public's appreciation and understanding, which is the biggest difference from contemporary pop music. Early music performance was relatively simple. Later, more and more professionally trained musicians participated, which made the professional music creation skills and music performance creation merge, and then gradually developed into a more complex form of structure. On the one hand, the development of pop music culture itself guides the audiences' aesthetic changes, such as the wide application of electronic music technology, which makes the performance modernization of pop music a trend. At the same time, pop music culture is also good at drawing on the new entertainment concepts generated by young people and transforming them into their own survival motivation. This is an important reason for the rapid development of pop music culture in the contemporary era. With the development of information technology leading to the arrival of the era of electronic communication, the distribution pattern of music performance has undergone tremendous changes. Pop music, film and television music, advertising music, and game music have almost become the most important forms of music performance in Chinese society today. Cultural evenings, radio, television, movies, and the Internet have also become the main carriers of today's music performances.

In recent years, the circulation of laser discs and audio tapes in the popular audio-visual market has been experiencing a downward trend year by year. Popular audio-visual publishing has been threatened by various parties and is in trouble. As shown in Figure 2.

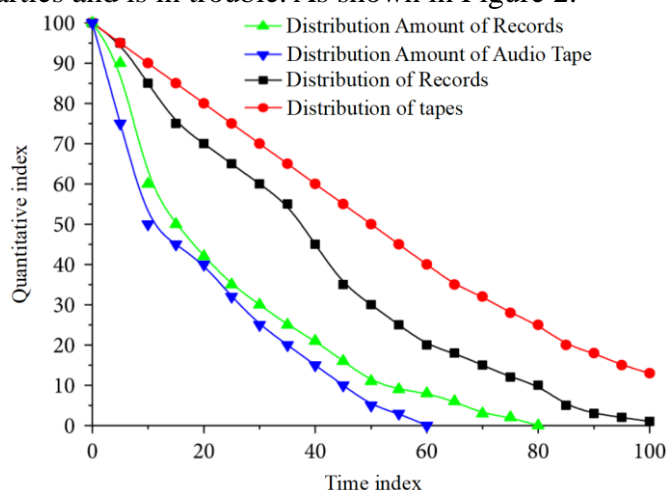


Fig.2. Changes in the Distribution and Distribution of Records in the Pop Music Industry

As a social ideology, music performance reflects the material life of society. Later, it was influenced by other national music and developed. Later, it became popular all over the United States and was called musical performance. Accompanied by the diversification of music singing, such as bel canto is based on the traditional Italian singing. In the 21st century, with the rapid development of culture and art, the cultures of all countries in the world are developing in the direction of prosperity and prosperity. In order to understand the relationship between music performance and traditional singing more deeply, we need to integrate some modern pop music elements. These pop music fully show people's desire for music and pursuit of desire, is an important part of modern music performance. The traditional singing method in the field of music art in China has a poor utilization of music performance in the process of development, so it mainly presents a more natural and fuzzy diffusion when it completes communication and development. In traditional music performances, Bel Canto is a popular singing method. It originated in Italy and other countries, and then flowed into China. It has been loved by many music lovers in China. Over time, the Bel Canto has spread throughout the country.

4. Conclusion

Music performance belongs to an artistic creation, and music performance is also an artistic expression, so both traditional singing and contemporary pop music should follow the artistic principles of music. In today's globalization, the nationality of music performance is a problem that must be taken seriously, and it is a severe test for the development of Chinese music performance. Faced with the revolutionary development brought by the market, the audience and high technology, behind the dialogue between tradition and the times, we should give more support and care to the traditional music culture and more rationally grasp the essence of traditional music culture. In this way, new concepts continue to inject new vitality into the future development of traditional music, and promote the inheritance and development of traditional Chinese music. Therefore, on the basis of inheriting the theme of traditional national culture, combining with the moral sentiment and aesthetic needs of the contemporary public, music performances should explore and open up a diversified innovation path. Only when we firmly follow the correct direction of nationalization innovation, can our music culture come to the fore. To sum up, as a more abstract form of artistic expression, traditional singing and contemporary pop music in music art are inseparable from the supplement and development of music performance.

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